

# MindSphere Lab launch agenda

14 May 2018

University of Newcastle, Urban Sciences Building, 1 Science Square, Newcastle upon Tyne  
NE4 5TG

- 11:00 Arrival and coffee
- 11:30 Welcome and introduction to the day  
Prof. John Fitzgerald – Head of School of Computing
- 11:35 University Introductory comments  
Prof. Chris Day, Vice Chancellor and President Newcastle University,  
Prof. Paul Watson, Director of the Digital Institute
- 11:50 Siemens Introduction and formal opening  
Carl Ennis – MD Siemens Energy Management UK
- 12:05 Introduction to MindSphere and the MindSphere Innovation Network (MINE).  
Adam Cartwright, Siemens UK Head of Open Innovation
- 12:15 Introduction to the MindSphere Demonstrations  
Dr. Sara Walker, Associate Director National Centre for Energy Systems Integration
- 12:17 Connected Batteries Demonstration
- 12:35 Digital Twin Demonstration
- 12:45 Panel discussion – “Is IoT your next step to Digital Transformation?”  
With a guest panel including: Prof. Juergen Maier, CEO Siemens UK
- 13:30 Lunch and Networking
- 13:45 Showcase  
Demonstrations of IoT and analytics will run during the afternoon for those wishing to  
find further information and as a drop-in session for staff and students
- 16:15 Close